

**Description**

Billboard at Market Street and 12th, St. Louis, Missouri advertising the Red Cross "Answer the Call" fund raising campaign.

**Date(s)**

1952

**Accession Number** 2001-128

4.5x6.5 inches    Black & White

**Related Collection** [Harry S. Truman Papers Staff Member and Office Files: Charles W. Jackson Files](#)

**Keywords** Fund raising    International organization    Signs and signboards

**HST Keywords** Missouri - Cities - St. Louis - General File - Red Cross; Red Cross - Fund Raising Campaign - Missouri, St. Louis

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