

**Description**

Billboard on Skinker at the entrance to Express Highway, St. Louis, Missouri, advertising the Red Cross "Answer the Call" fund raising campaign.

Date(s)

1952

Accession Number 2001-130

4.5x6.5 inches Black & White

Related Collection [Harry S. Truman Papers Staff Member and Office Files: Charles W. Jackson Files](#)

Keywords Fund raising International organization Signs and signboards

HST Keywords Missouri Cities - St. Louis - General File - Red Cross; Red Cross - Fund Raising Campaign - St. Louis, Missouri

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