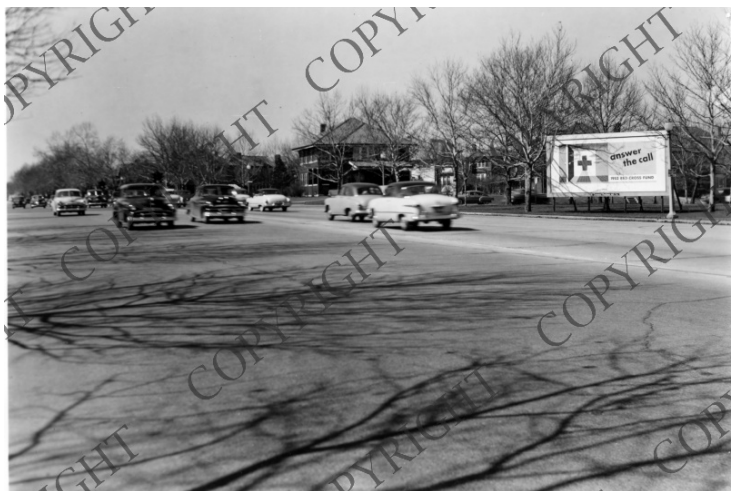


# Photo of billboard in St. Louis advertising the Red Cross "Answer the Call" fund raising campaign



## Description

Photo of billboard on the Express Highway east of Skinker, St. Louis, Missouri, advertising the Red Cross "Answer the Call" fund raising campaign.

## Date(s)

1952

**Accession Number** 2001-131

8x10 inches (21x26 cm)      Black & White

**Related Collection** [Harry S. Truman Papers Staff Member and Office Files: Charles W. Jackson Files](#)

**Keywords** International organization      Roads      Signs and signboards

**HST Keywords** Missouri - Cities - St. Louis - General File - Red Cross; Red Cross - Fund Raising Campaign

**Rights** Copyrighted - This item is copyrighted and cannot be published, reproduced, or otherwise used without the explicit permission of the copyright holder.

**Note: If you use this image, rights assessment and attribution are your responsibility.**

**Credit:** General Outdoor Advertising Company, Inc., St. Louis (Mo.)      Harry S. Truman Library & Museum.

Attention media: Please make note of this item's accession number. Print out this page and retain it for your permissions records before downloading this image file for possible publication. Library staff cannot sign permissions forms or provide additional paperwork. The Library charges no usage fees for downloaded images.