

Accession Number M1757
Description

An American map titled "Esso War Map: Featuring Transportation: The Key to Every Successful Campaign." A marketing strategy by Esso, this map describes the application of Esso products connected to the war effort. Printed text reads: "To-day transportation means petroleum. Fuel for battleships and freighters. Power for planes and tanks. Lubricants to save precious seconds in moving vast masses of men and materials to the ends of the world. It is not too much to say that Victory itself depends largely on the quality and quantity of petroleum products available to the United Nations."

Date(s)
Cartographer Esso Marketers.
Keywords World War, 1939-1945
Photo Color Color
Physical Size 22 3/4 X 33 inches

Related Collection (Plain)
Thirty-Fifth Division Association Records
Restrictions Restricted
TIF Identifier M1757.tif

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Credit: Esso Marketers.

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