



Questions: If a presidential election were being held today, and Harry Truman were running for President on the Democratic ticket against Thomas Dewey on the Republican ticket and against Henry Wallace on a third party ticket, how would you vote? If the presidential election were being held today, how would you vote—for Harry Truman, Thomas Dewey, Henry Wallace, or for J. Strom Thurmond?

Source: Surveys by the Gallup Organization, 1948.

United States presidential election, 1948 [\[edit \]](#)

1948^[2]

Month	Harry Truman (D) %	Thomas Dewey (R) %	Henry Wallace (Progressive) %	Strom Thurmond (Dixiecrat) %
December 1947/January 1948	46%	41%	7%	
February/March	39%	47%	7%	
April/May				
June/July	38%	49%	6%	
	37%	48%	5%	
August/September	37%	48%	4%	2%
	36%	49%	5%	3%
	39%	47%	3%	2%
	39%	47%	3%	2%
October/November	40%	46%	4%	2%
October/November	45%	50%	4%	2%
Actual result	50%	45%	2%	2%
<i>Difference between actual result and final poll</i>	+5%	-5%	-2%	0%

Incumbent President Harry Truman's popularity was low at the end of 1946. However, he was able to regain his popularity by attacking the "Do-Nothing" Republican Congress of 1947-1948 and tying Dewey to it, and by energizing certain segments of the Democratic base through various actions such as ending segregation in the U.S. military and recognizing Israel.^[6] Gallup, and other polling organizations, failed to identify Truman's comeback and to predict his victory in the 1948 election.^[1]