THE MARSHALL PLAN AT THE MID-MARK



The men responsible



"The truth of the matter is that Europe's requirements for the next three or four years of The tritin or mis intener is inicia Lundy's requirements so the research of oreign food and other essential products—principally from America—cre so much greater than her present ability to pay that she must have very substantial help or face economic, social, and political deterioration of a very grave character.

"The remedy lies in breaking the vicious circle and restoring the confidence of the European people in the economic future of their own countries and of Europe as a whole."

Secretary of State George Marshall at Harvard, June 5, 1947

"It is further declared to be the policy of the people of the United States to sustain and strengthen principles of individual liberty, free institutions, and genuine independence in Europe through assistance to those countries of Europe which participate in a joint recovery program based upon self-help and mutual cooperation . . ."

Preamble to the Foreign Assistance Act of 1948

These are some pictures of Europe as it looks at the mid-mark of the Marshall Plan. The pictures tell their own story.

Behind the pictures are solid statistics. It took Western Europe seven years to regain just the prewar level of industrial production after World War I. Today, after two years of the Marshall Plan, and less than five years after the devastation of World War II, in which the destruction was far greater than in the first war, industrial production has not merely been lifted to the prewar level, but stands 20 percent above it.

Hard coal production rose 17 percent. Steel production, 52 percent. Electric power, 21 percent. Cement production, 58 percent. Cotton yarn production, 31 percent.

Farm production as a whole has been brought nearly to prewar level and if the weather is favorable, during the present crop year will reach the prewar level or exceed it. In the past two years, after the grave crop failures of 1947,

> Total grain production rose 30 percent. Sugar, 30 percent. Meat, 16 percent. Milk, 19 percent. Fats and oils, 19 percent.

With courageous efforts, involving self-restraint by the Europeans and especially organized labor, the governments have put their financial houses in much better order and financial stability in most of the countries is being well maintained. An end has been put to the rampant inflation of 1947-48. Prices are generally being held. The prospect for sustaining this financial stability is definitely encouraging.

With increasing production and sounder financial conditions, Western Europe's performance in trade has also stikingly improved. Total exports have risen 50 percent since 1947, and except for the all-important dollar area, Western Europe's payments are now about in balance. Intra-European trade has been restored almost to prewar levels. Dollar earnings are also rising, but there is a long way to go before the European dollar gap is closed.

Administrator Hoffman summarized these Marshall Plan accomplishments at the mid-mark to the Senate Foreign Relations Committee and the House Foreign Affairs Committee and pointed out that grave problems remain—the closing of the dollar gap, the urgent necessity for greater effort toward economic unification of Western Europe, and the winning

In these pictures is the story of what has been done. Better than mathematics they tell of the restoration of hope, of faith, of courage and determination, the gratitude of ordinary European men, women and children. The Marshall Plan is for people.





THE MARSHALL PLAN



In the Grand Dining Room of the French Foreign Office, the Conference for European Economic Cooperation meets, July, 1947

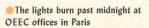
ance Act of 1948



TAKES FORM



The trade union men of Europe get together to talk over participa-tion in the Marshall Plan





AMERICAN GOODS



Sulphur to Manchester



Trucks to Rotterdam

BEGIN TO FLOW



Boiler Tubes to Oslo



Grain to Tunis

REBUILDING FROM

EUROPE IN 1947



Kirkenes, Norway, had scarcely begun to rise from the ground

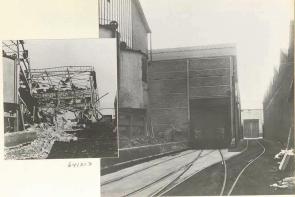


A new citizen of Essen, Germany, looks at a world of rubble

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THE WRECKAGE OF WAR

THE MARSHALL PLAN TAKES OVER

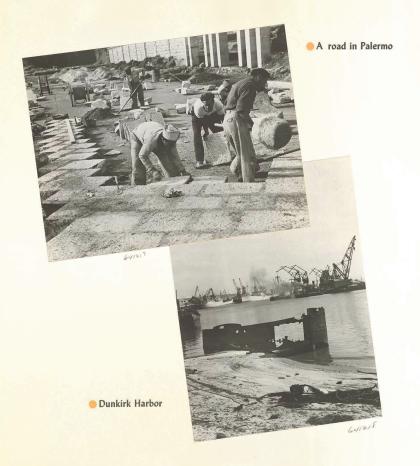


This Belgian metal works could not contribute to recovery until put in shape by help from the Marshall Plan



 Walcheren, Holland, as it looked after the Allies bombed the dyke, and as it looks reclaimed with Marshall Plan aid 641216

THE ROADWAYS ARE



OPENED UP



THE WHEELS OF INDUSTRY

Textiles in France

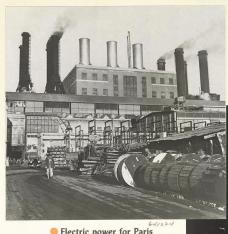


Ocal mining in England



Shipbuilding in Italy

BEGIN TO TURN

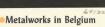


Electric power for Paris



Mining iron in Norway





THE FARMS INCREASE



In Hertfordshire, England, this American hay-baler does the work of six



Noula, a Missouri mule, pulls in harness with a Greek grey mare

THEIR YIELD



Pruning vines in Burgundy which have been sprayed with copper sulfate—copper from ECA



 Dry soil in Tunisia is plowed deep, with an American caterpillar tractor

EUROPE GETS HOUSES



Norway: Wooden houses to replace those the Germans destroyed

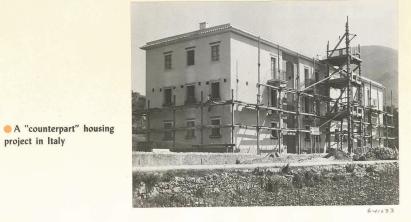
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Trieste: Modern apartments for workers

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TO LIVE IN



project in Italy



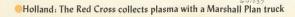
of concrete blocks made with an American block molding machine



STRONGER BODIES



Germany: Miners must eat to work



AND CALMER MINDS

CLOSE TO HALF THE MARSHALL PLAN PURCHASE AUTHORIZATIONS TO DATE HAVE BEEN FOR FOOD, THE FIRST REQUIREMENT. SHIPMENTS OF MEDICAL SUPPLIES, RELATIVELY SMALL IN DOLLARS, HAVE PAID HUGE DIVIDENDS IN HEALTH AND STRENGTH



England: Something for everybody

France: Streptomycin for tuberculosis

CHANGING THE FACE



BEFORE

AFTER

This was the island of Urk in the Zuyder Zee in 1938. A few fishermen made a living here

The island is gone in 1949. Farmlands support a bustling community

641240



641241

OF A CONTINENT

MORE LAND FOR FARMERS AND MORE POWER FOR FACTORIES ARE PART OF A "TECHNICAL UNIFICATION" OF WESTERN EUROPE WHICH SERVES AS AN OUTRIDER FOR ITS ECONOMIC INTEGRATION



Reclaiming land in the Svona area of Italy



The Genissiat Dam on the Upper Rhone is part of the largest construction project under way in the world today

641243

LOOKING AHEAD: TOWARDS



641244

TECHNICAL ASSISTANCE

• Austrian electrical engineers (above) study a new generator at Schenectady, N. Y., while (below) one of 33 Dutch farm boys visiting America learns to operate a self-propelled combine on a Pennsylvania farm



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CLOSING THE DOLLAR GAP

TOURISM

 American tourists—here shown studying an Alpine ski slope—are visiting a renovated Europe in ever-increasing numbers



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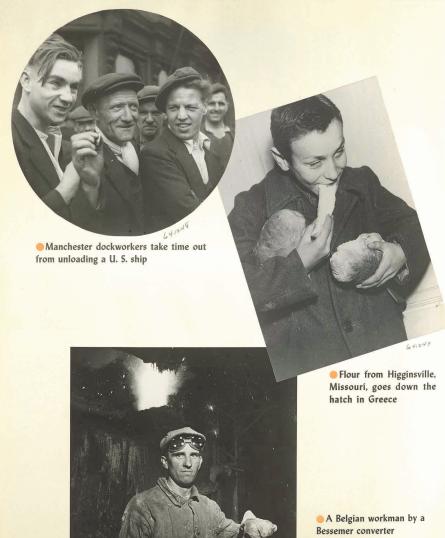


EXPORT

A 1950 display in Macy's. American merchants have asked for, and are receiving, a rising flow of goods from the revitalized industries of free Europe

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THE MARSHALL PLAN



IS FOR PEOPLE



A Turkish draftsman works on plans for new mines