

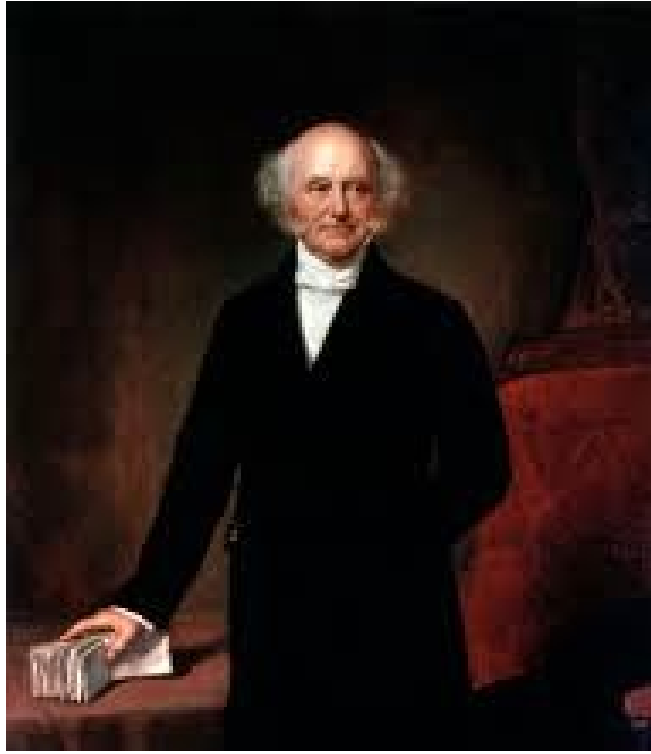


Old Hickory and the Little Magician: Possibility and Disappointment in the Presidency

Erin Adams, Director of Education
Sjobor Hammer, Schools Coordinator

Truman Presidential Library Teacher Workshop
July 10, 2023

An Unlikely Pair



- Immigrant parents
- Comparable educations
- Established cohesive political parties
- Opposed the Bank of the United States
- Played significant parts in War of 1812
- Widowed
- Jeffersonian Democrats

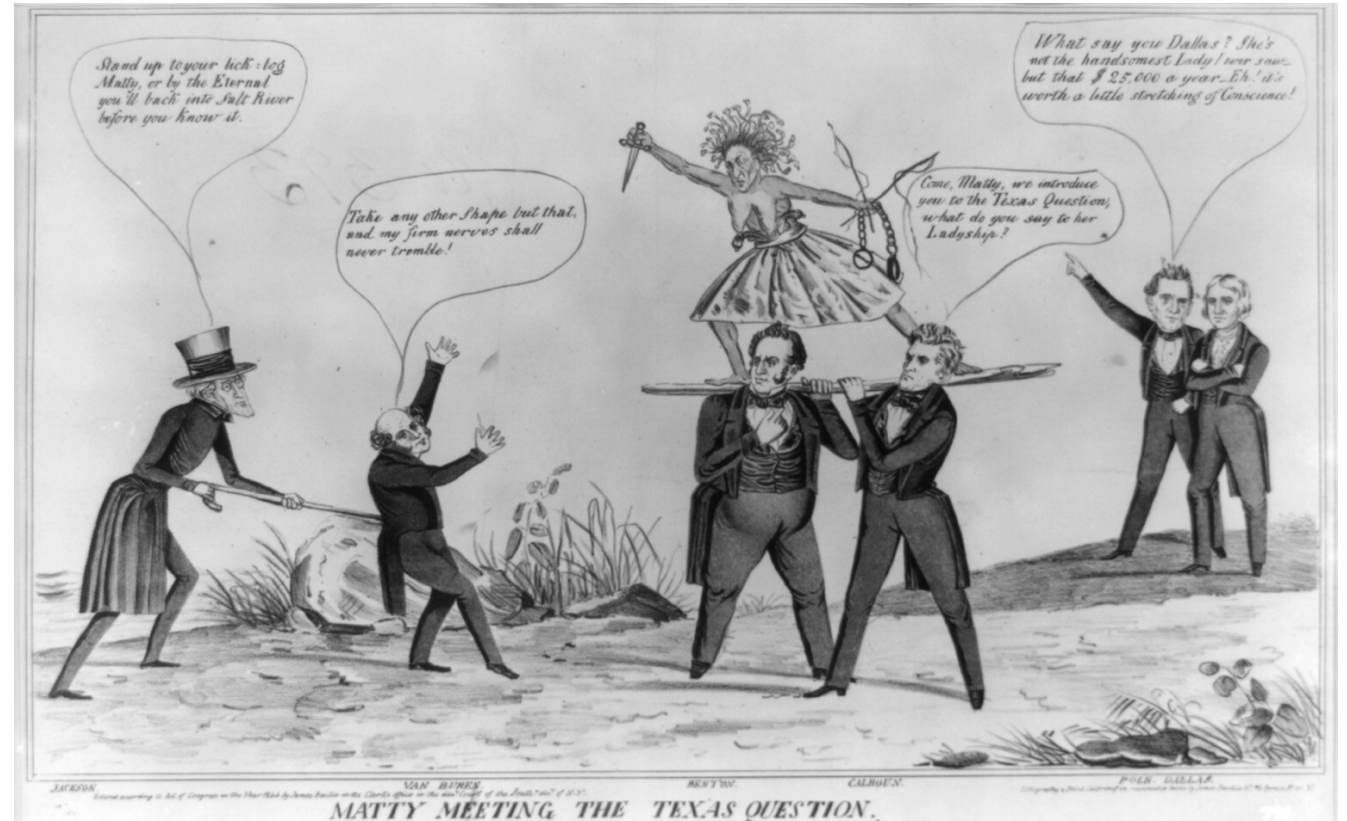


1824 Campaign

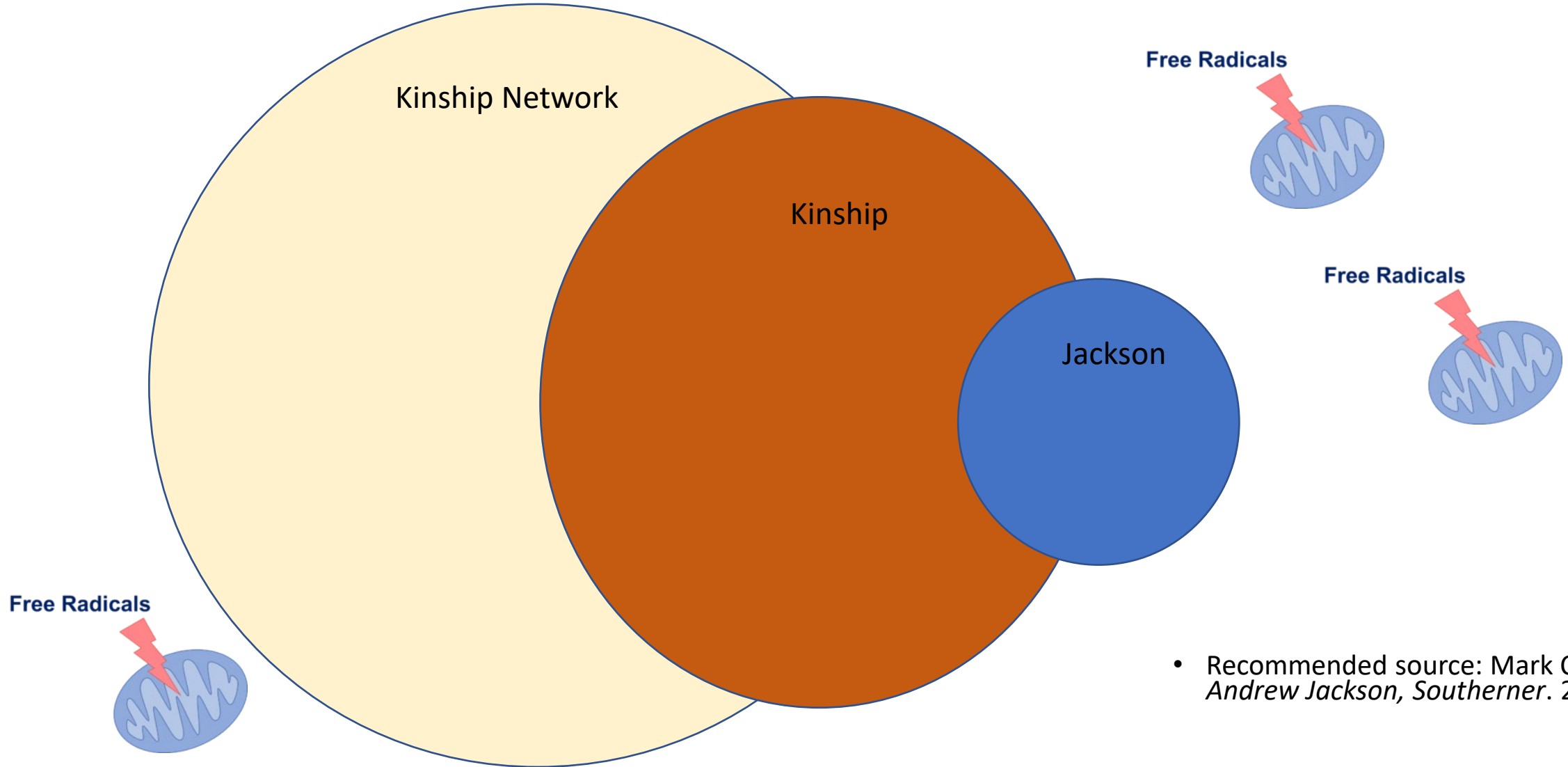


- Resignation during Eaton Affair
- Goodwill Tour of New England, 1833
- Post BUS political appointments
- Executive Staff management

Texas and Polk



The Relational Jackson



- Recommended source: Mark Cheatham, *Andrew Jackson, Southerner*. 2013.

Predictable Outcomes? SWOT for Analysis

S STRENGTHS	W WEAKNESSES	O OPPORTUNITIES	T THREATS
<ul style="list-style-type: none">• Things your company does well• Qualities that separate you from your competitors• Internal resources such as skilled, knowledgeable staff• Tangible assets such as intellectual property, capital, proprietary technologies etc.	<ul style="list-style-type: none">• Things your company lacks• Things your competitors do better than you• Resource limitations• Unclear unique selling proposition	<ul style="list-style-type: none">• Underserved markets for specific products• Few competitors in your area• Emerging need for your products or services• Press/media coverage of your company	<ul style="list-style-type: none">• Emerging competitors• Changing regulatory environment• Negative press/media coverage• Changing customer attitudes toward your company

 WordStream

Educational Resources at Andrew Jackson's Hermitage

- 11 Curriculum-based programs
- Onsite, Online, In-Class
- Teacher Training Opportunities
- Youth Leadership
- Book Club

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